

AUTOMOTIVE INDUSTRY

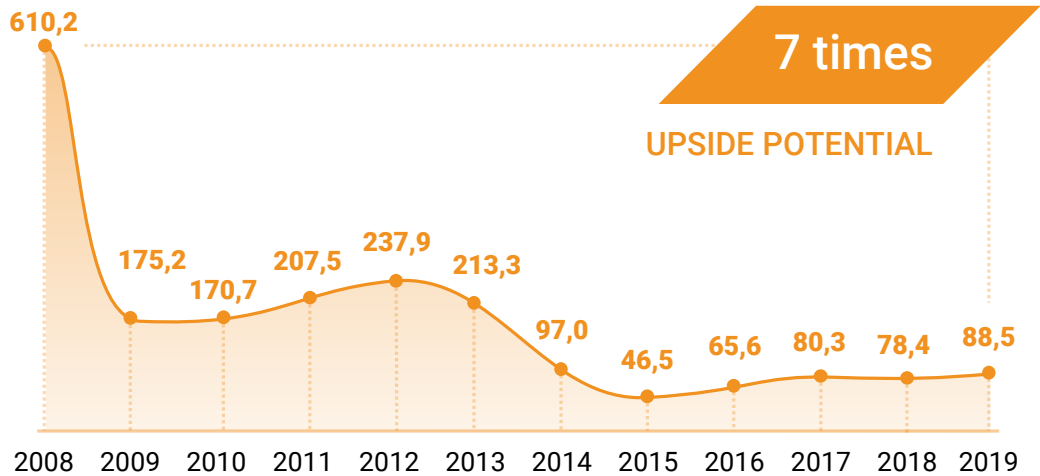
IN UKRAINE

Ukraine Invest
Your Investment Matters

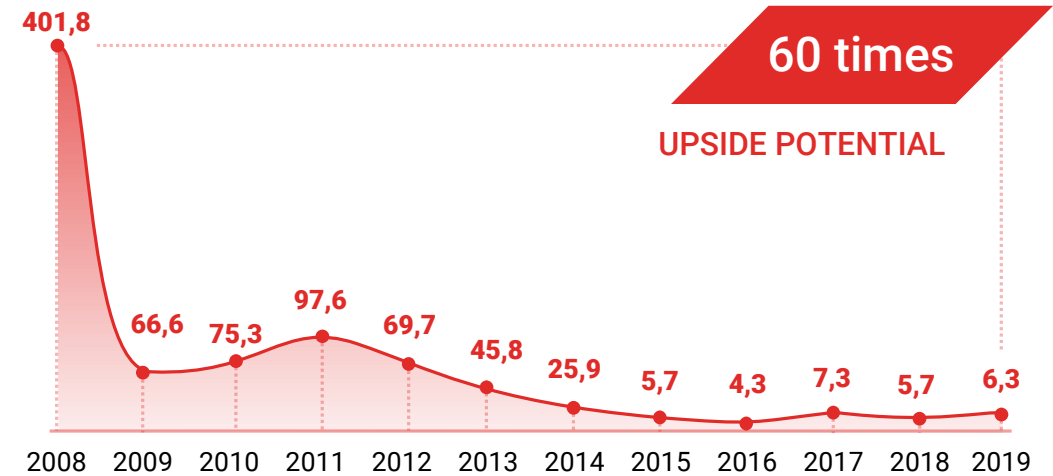
AUTOMOTIVE INDUSTRY in Ukraine

2

Cars Sales in Ukraine 2008-2019,
'000 units



Cars Production in Ukraine 2008-2019,
'000 units



The current actual production is **far below the potential level (60 times below)**

It means there are **underutilized capacities** waiting to be exploited

This situation draws **exceptional opportunities** for car manufacturers to expand their facilities in Ukraine

SOURCE: UkrAutoProm

UKRAINE'S OPPORTUNITIES

3

CHALLENGES IN EUROPE



SOLUTIONS IN UKRAINE

Digitalization & electric vehicles

1

Developed network of international **R&D centers** in Ukraine

Efficiency competition with Asia

2

4x cheaper production of car comparing to Germany
2.6x lower labor cost comparing to China

Many **plants** in Europe run **at full capacity**

3

Effective usage of **under-used capacity** in Ukraine
and efficient construction of new plants

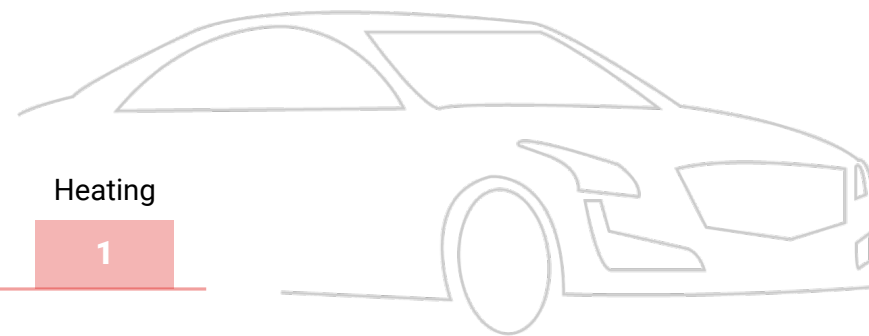
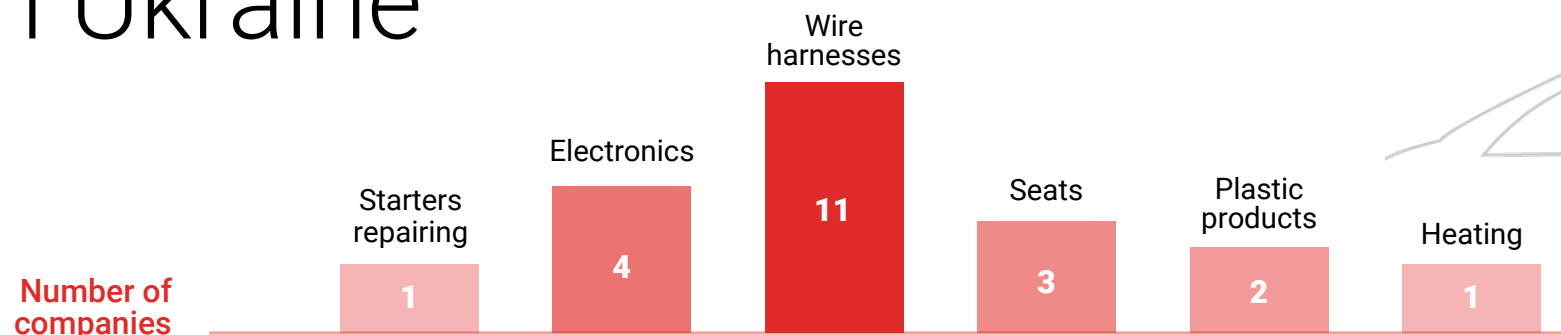
Lack of experts (22.5 thousand – average
number of engineering graduates annually
among EU countries)

4

Highly skilled experts (130 thousand of
engineering graduates annually)

FOREIGN AUTOMOTIVE BUSINESS in Ukraine

4



about
60k

employees



more than
€500 m
of investments
(since 1998)



38
factories



22
companies



6
countries

B BADER

SEBN

PRETTTL

Nexans

KROMBERG & SCHUBERT

YAZAKI

Fujikura

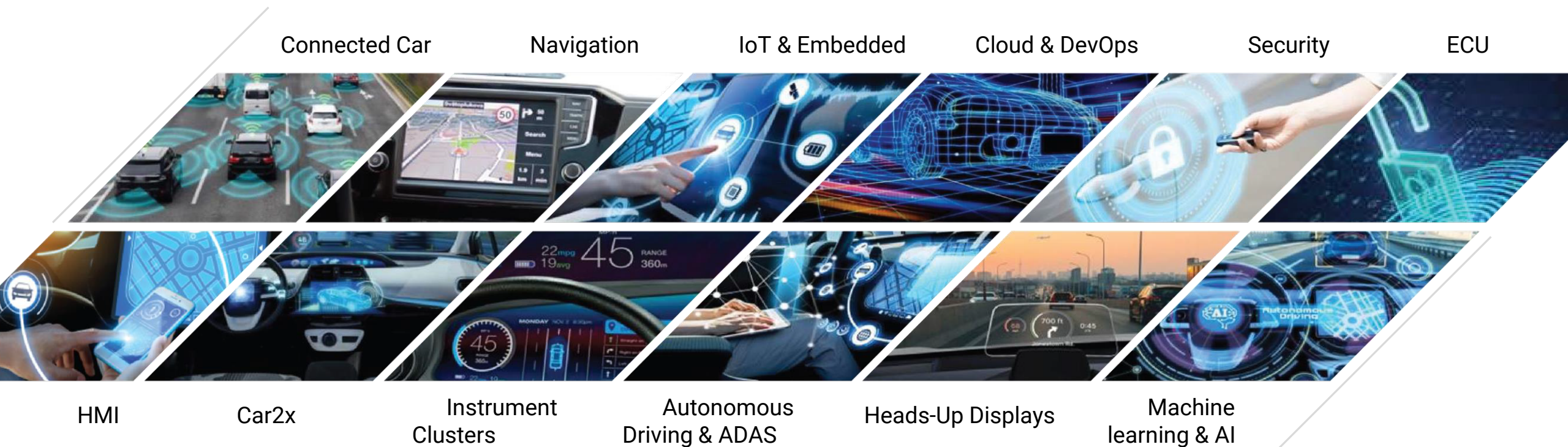
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AUTOMOTIVE IT SOLUTIONS in Ukraine

5



CIKLUM
EMPOWERING COLLABORATION

nix
SOLUTIONS

<epam>

infopulse

softserve

DataArt

eleks®

GlobalLogic®

<LUXOFT>

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We are **the government's investment promotion office** created to attract and support investment in Ukraine.



**NAVIGATION &
GUIDANCE**



INTRODUCTIONS



INFORMATION & INSIGHT



ADVOCACY



KEY SECTOR EXPERTISE



REGIONAL SUPPORT



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Ukraine