



HUMAN CAPITAL



POPULATION IN THE REGION



Poltava 286k Kremenchuk 218k Horishni Plavni 53k

JOB

GROSS SALARY TO MOTIVATE NEW **EMPLOYEES**



Blue collar worker Management

12k UAH (≈ €411) **15k UAH** (≈ €514)

Average salary according to official statistics UAH 10.7 (≈ €366)

AVAILABLE WORKFORCE



641

Average in Ukraine - 9.4%

UNEMPLOYMENT **RATE**

EDUCATION



3.7% of total workforce in Ukraine

Technical schools

Universities

36,600 students

4,800 graduates per year

9,600 students

9,500 graduates per year

MAJOR UNIVERSITIES







Poltava State Agrarian Academy **BUSINESS PROFILE**

6.6 billion

billion

REGIONAL GDP

4.9% of Ukraine's GDP

FDI STOCK

billion

3.2% of Ukraine's FDI stock

EXPORT

4.2% of Ukraine's export



SECTORAL SPECIALIZATION

- Agro (grain cultivation, cattle breeding)
- Mining industry (iron, oil and gas)
- Food industry (meat processing, dairy production)
- Mechanical engineering (railway engineering, equipment production)



NATURAL RESOURCES

Mineral groundwater

Natural gas condensate

Crude oil Iron ore

Peat Gas

MAJOR FOREIGN INVESTORS



Japan tobacco producer

Kremenchuk



French dairy producer

Kremenchuk



US confectionary Poltava



US seed storage company

