



## **HUMAN** CAPITAL



**POPULATION**IN THE REGION



1.22 m

Cherkasy 277k
Uman 83k
Smila 67k

GROSS SALARY
TO MOTIVATE NEW



Blue collar worker Management **10k UAH** (≈ €343) **14k UAH** (≈ €480)

Average salary according to official statistics UAH 9.5K (≈ €325)

AVAILABLE WORKFORCE

**EMPLOYEES** 



568 k

8.5 %

JOB

UNEMPLOYMENT RATE

3.2% of total workforce in Ukraine

Average in Ukraine - 9.4%

**EDUCATION** 



21

**Technical schools** 

6

Universities

7,000 students

30,900 students

4,100

graduates per year

6,300

graduates per year

**MAJOR UNIVERSITIES** 



East European University





Bohdan Khmelnytskyi National University

## **BUSINESS**PROFILE

3.5 \$ 357 \$ 863 \$ million

REGIONAL GDP

2.6% of Ukraine's GDP

**FDI** STOCK

1% of Ukraine's FDI stock

**EXPORT** 

1.7% of Ukraine's export



## **SECTORAL SPECIALIZATION**

- Pharmaceutical industry
- Chemicals (fertilizers, chemical fibers)
- Automotive (automobiles, buses)
- Agro (grain cultivation, poultry production)



## **NATURAL RESOURCES**

Brown coalTitanium ores

Bentonites 4

Clay

Gypsum Peat

MAJOR FOREIGN INVESTORS





French seed company

Bilozirya



French mining company

Vatutine



French food company

Zhashkiv



German cardboard packaging producer





French alcohol beverages producer

