



## **HUMAN** CAPITAL



**POPULATION** IN THE REGION



Khmelnytskyi 269k Kamianets-Podilskyi 101k Shepetivka 41k

**GROSS SALARY** 

TO MOTIVATE NEW **EMPLOYEES** 



Blue collar worker Management

**12k UAH** (≈ €411) **15k UAH** (≈ €514)

Average salary according to official statistics **UAH 9.5K (≈ €325)** 

**AVAILABLE WORKFORCE** 



Average in Ukraine - 9.4%

%

UNEMPLOYMENT **RATE** 

**EDUCATION** 



3.1% of total workforce in Ukraine

**Technical schools** 

25,800

JOE

Universities

8,900

students

students

5,400

graduates per year

6,900 graduates per year

**MAJOR UNIVERSITIES** 



Podilsky Technical University of Agrarian Science



Kamianets-Podilskyi National Ivan Ohiienko University



Khmelnytskyi National University

## **BUSINESS**

**PROFILE** 

2.8 \$ billion

203 million

642<sup>\$</sup>

million

REGIONAL GDP

2.1% of Ukraine's GDP

**FDI** STOCK

0.6% of Ukraine's FDI stock

**EXPORT** 

1.3% of Ukraine's export



## **SECTORAL SPECIALIZATION**

- **Agro** (grain cultivation, orchading)
- Garment industry (clothing, textile)
- **Tourism** (recreation, jewish heritage)
- **Energy** (nuclear power plant in the region)



## **NATURAL RESOURCES**

Saponite clay

Granite

Limestone Glauconite

Loam

Mineral groundwater

MAJOR FOREIGN INVESTORS



German automotive company



German seed company

Kamianets-Podilskyi



German agro machinery producer

Khmelnytskyi



French food company

Slavuta



Irish building materials producer





German automotive company

