



Ukraine Invest
Your Investment Matters

CHERNIVTSI

REGION OVERVIEW

May 2020

LOCATION



HUMAN CAPITAL

POPULATION IN THE REGION



900 k

Chernivtsi 266k
Storozhynets 14k
Khotyn 10k

GROSS SALARY TO MOTIVATE NEW EMPLOYEES



Blue collar worker 10k UAH (≈ €340)
Management 12k UAH (≈ €440)
Average salary according to official statistics UAH 8.3K (≈ €280)

AVAILABLE WORKFORCE



425 k

2.3% of total workforce in Ukraine

6.9 %

Average in Ukraine – 9.4%



UNEMPLOYMENT RATE

EDUCATION



29

Technical schools

12,600 students
5,000 graduates per year

3

Universities

19,800 students
6,100 graduates per year

MAJOR UNIVERSITIES



Fedkovych
Chernivtsi National
University



Bukovyna State
Medical University



Chernivtsi Trade and
Economic Institute

BUSINESS PROFILE

1.55 \$
billion

REGIONAL GDP

1% of Ukraine's GDP

53 \$
million

FDI STOCK

0.15% of Ukraine's FDI stock

259 \$
million

EXPORT

0.4% of Ukraine's export



SECTORAL SPECIALIZATION

- Agro and food processing (fruits and vegetables)
- Fish farming (trout and salmon)
- Light industry
- Machinery and electric equipment



NATURAL RESOURCES

- Oil & Gas reserves
- Forests (beech, oak, spruce)
- Loams
- Anhydrite
- Gypsum
- Limestone
- Mineral and thermal springs (waters)

MAJOR FOREIGN INVESTORS



Japanese-German electric wiring producer

Chernivtsi

PRETTL

German electric wiring producer

Chernivtsi



German producer of apple concentrate

Mamaivtsi