

An aerial photograph of a park area in Cherkasy, Ukraine. The park features several large, irregularly shaped green lawns connected by winding paved paths. In the background, a residential area with houses and a tall telecommunications tower are visible. To the right, a wide river flows through the city, with a bridge spanning across it in the distance. The sky is blue with some light clouds.



**Ukraine Invest**  
Your Investment Matters

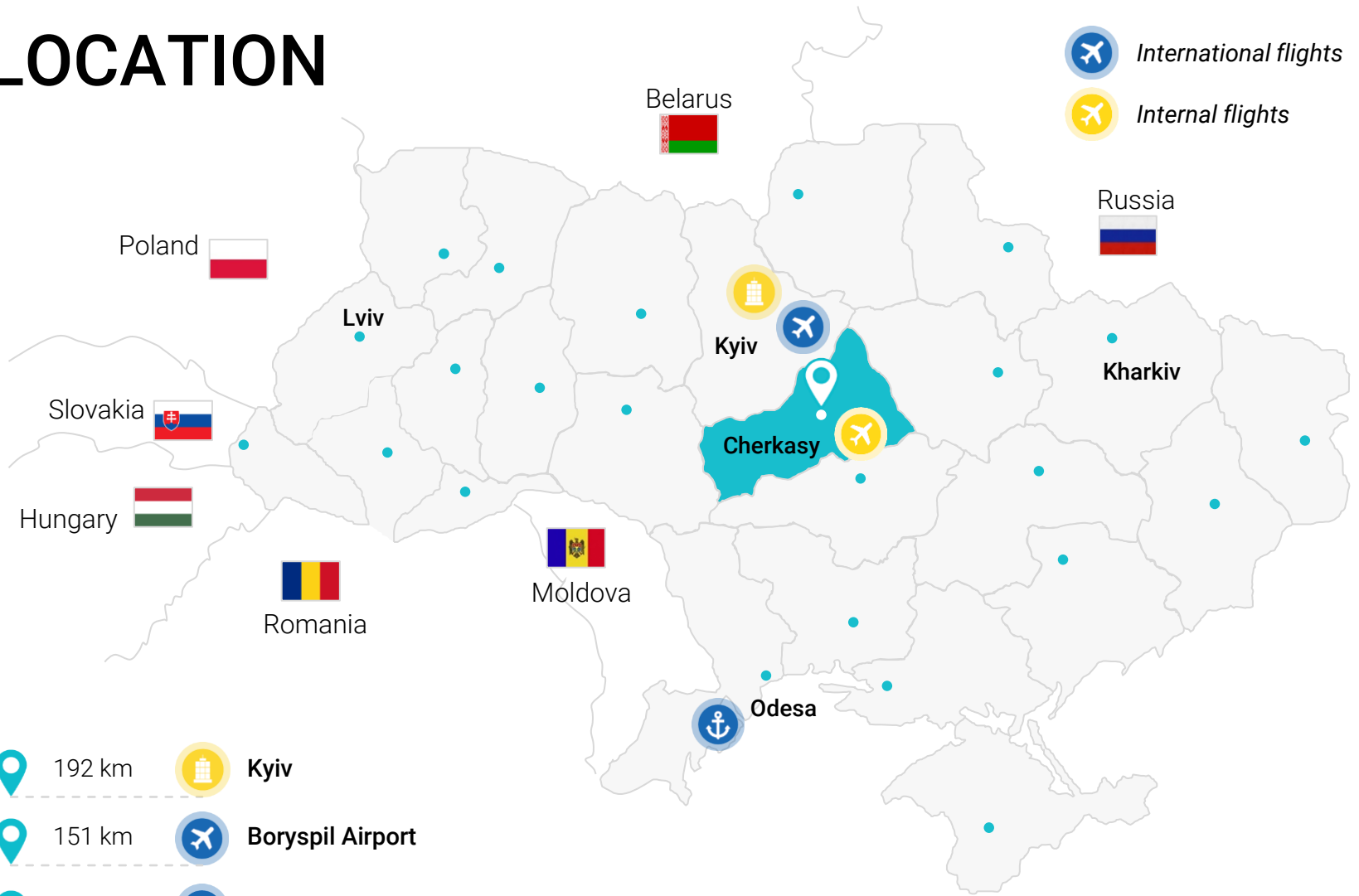
**CHERKASY**


**REGION OVERVIEW**

May 2020

# LOCATION

-  International flights
-  Internal flights



 192 km  **Kyiv**

 151 km  **Boryspil Airport**

 450 km  **Odesa Seaport**

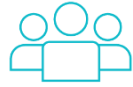
 795 km  **Poland**

 998km  **Hungary**

 631 km  **Romania**

# HUMAN CAPITAL

## POPULATION IN THE REGION



**1.22 m**

Cherkasy 277k  
Uman 83k  
Smila 67k

## GROSS SALARY TO MOTIVATE NEW EMPLOYEES



Blue collar worker **10k UAH** (≈ €343)  
Management **14k UAH** (≈ €480)  
Average salary according to official statistics **UAH 9.5K** (≈ €325)

## AVAILABLE WORKFORCE



**568 k**

3.2% of total workforce in Ukraine

**8.5 %**

Average in Ukraine – **9.4%**



## UNEMPLOYMENT RATE

## EDUCATION



**21**

**Technical schools**

7,000 students

4,100 graduates per year

**6**

**Universities**

30,900 students

6,300 graduates per year

## MAJOR UNIVERSITIES



East European  
University



Cherkasy State  
Technological  
University



Bohdan  
Khmelnytskyi  
National University

# BUSINESS PROFILE



## SECTORAL SPECIALIZATION

- Pharmaceutical industry
- Chemicals (fertilizers, chemical fibers)
- Automotive (automobiles, buses)
- Agro (grain cultivation, poultry production)



## NATURAL RESOURCES

- Brown coal
- Titanium ores
- Bentonites
- Clay
- Gypsum
- Peat

## MAJOR FOREIGN INVESTORS

 <b>SAVENCIA</b> FROMAGE & DAIRY	French food company Zvenyhorodka	 <b>EURALIS</b> Creating seeds and trust	French seed company Bilozirya
 <b>IMERYS</b> Refractory Minerals	French mining company Vatutine	 <b>GROUPE soufflet</b>	French food company Zhashkiv
 <b>MM</b> PACKAGING	German cardboard packaging producer Cherkasy	 <b>BELVEDERE</b>	French alcohol beverages producer Cherkasy