



**KHERSON
REGION**



PRODUCTION OF FRENCH FRIES



BUSINESS OPPORTUNITY:

Co-financing of construction of a French fries production plant with warehouses



\$ 13 mln

ESTIMATED COST



Adelaida Farm Enterprise

PROJECT GENERATOR



25000 tons

PRODUCTION CAPACITY

The information provided herein has been prepared in good-faith for information purposes only and none of it shall be treated as an offer or solicitation to deal in any transaction.



KEY INVESTMENT HIGHLIGHTS

- French fries market in Ukraine is approx. 22,000 tons per annum
- Lack of competition - only 1 local producer
- Global french fries consumption growth is 10-12% per annum, while in Ukraine it is higher - 15-20%
- Land plot with electricity and water connection is available for project implementation
- Three stages of investment project:
 - 1st stage:** warehouse with 10,000 tons capacity - approx. \$3.5 million
 - 2nd stage:** French fries production plant - approx. \$6 million
 - 3rd stage:** warehouse with 10,000 tons capacity - approx. \$3.5 million



FINANCIAL DETAILS

- **20%** own financing
- **IRR:** 18-22%
- **Payback period:** 7 years



ABOUT THE PROJECT GENERATOR

- Producer of grain crops and seeds potatoes
- Branches in Kherson and Zhytomyr regions
- Over 100 permanent employees
- 5,072 ha of land under cultivation with 1,452 ha under irrigation
- Areas under potatoes: Kherson region - 300 ha, Zhytomyr region - 500 ha
- Storage facilities: Kherson region - 3,000 tons, Zhytomyr region - 8,000 tons
- Experience of successful cooperation with retailers and potato processors