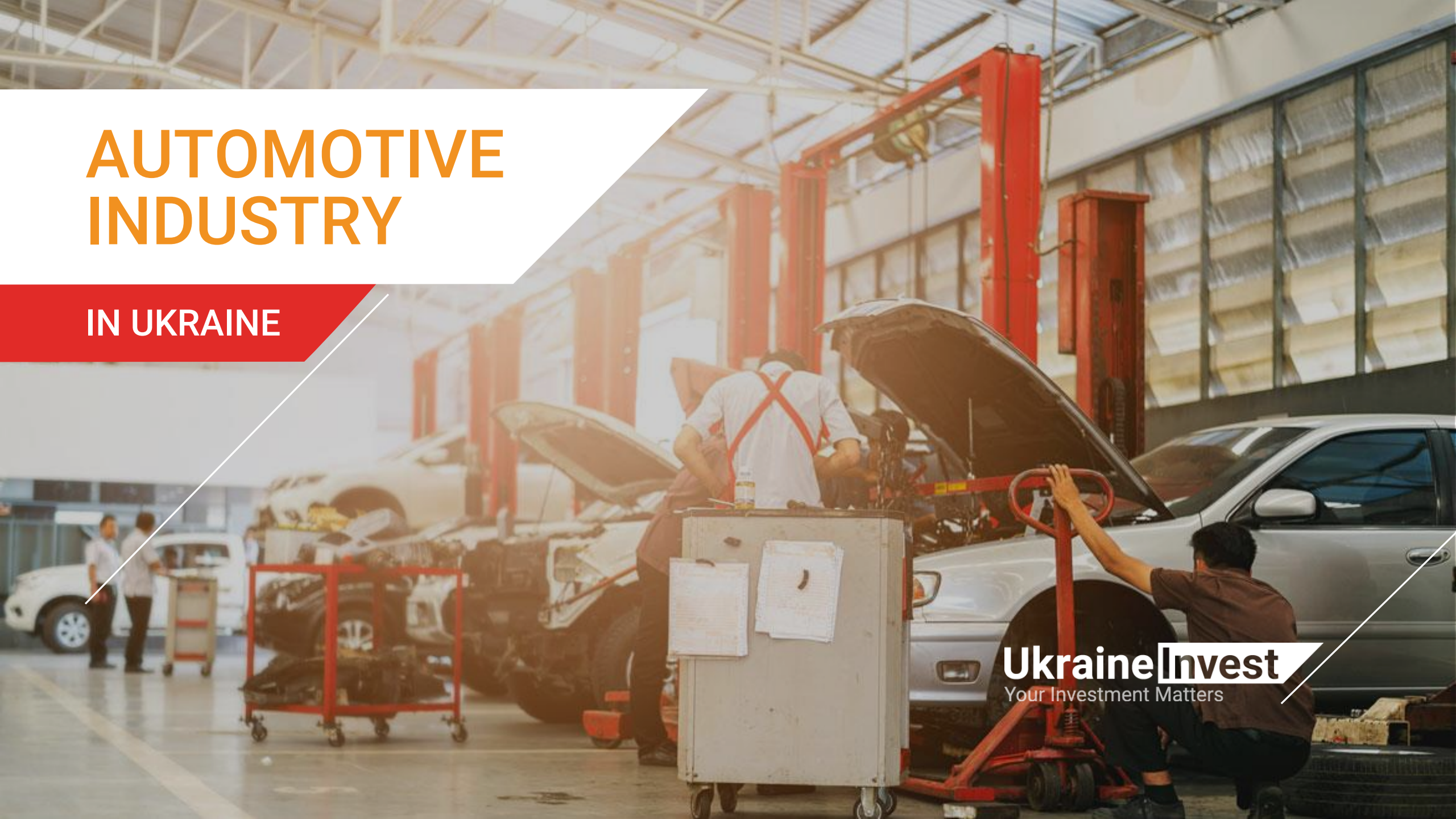


AUTOMOTIVE INDUSTRY

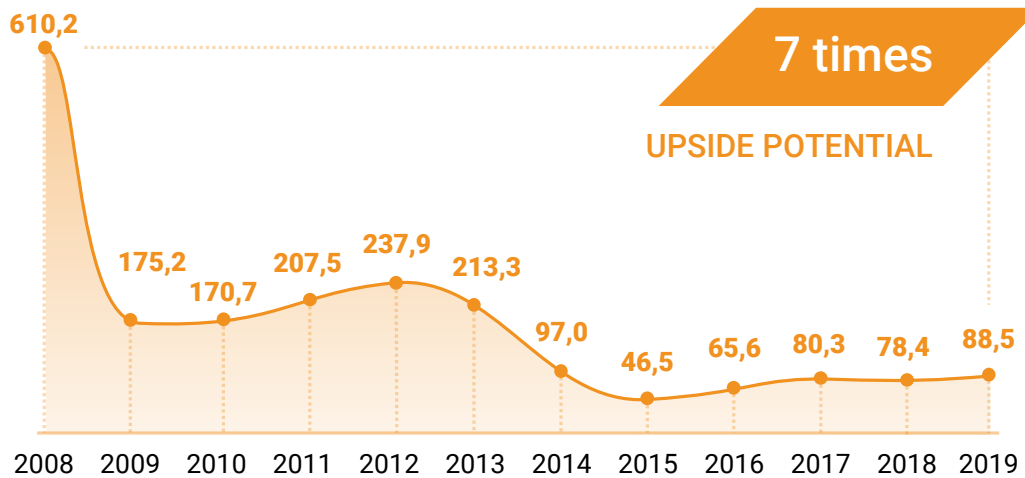
IN UKRAINE

Ukraine Invest
Your Investment Matters

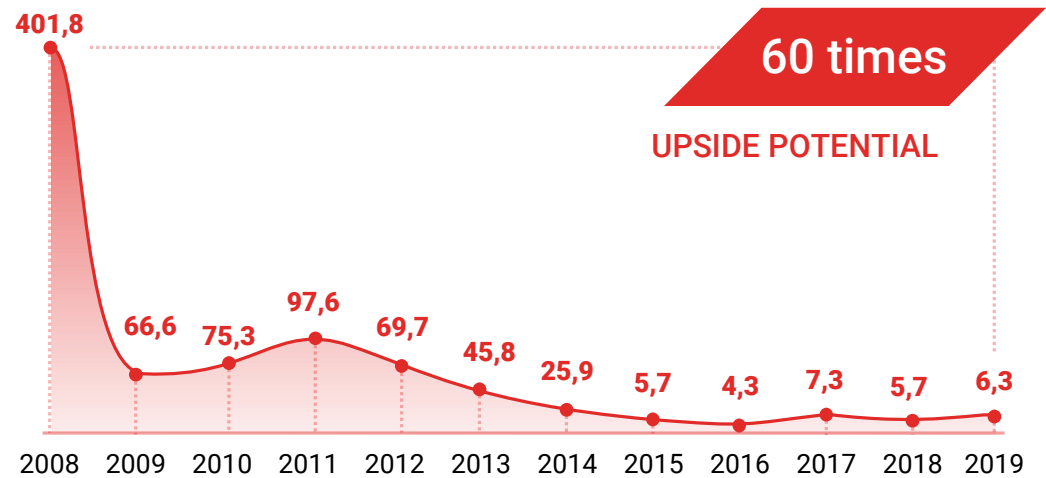


AUTOMOTIVE INDUSTRY in Ukraine

Cars Sales in Ukraine 2008-2019,
'000 units



Cars Production in Ukraine 2008-2019,
'000 units



The current actual production is **far below the potential level (60 times below)**

It means there are **underutilized capacities** waiting to be exploited

This situation draws **exceptional opportunities** for car manufacturers to expand their facilities in Ukraine

SOURCE: UkrAutoProm

UKRAINE'S OPPORTUNITIES

CHALLENGES IN EUROPE



SOLUTIONS IN UKRAINE

Digitalization & electric vehicles

1

Developed network of international R&D centers in Ukraine

Efficiency competition with Asia

2

4x cheaper production of car comparing to Germany
2.6x lower labor cost comparing to China

Many plants in Europe run at full capacity

3

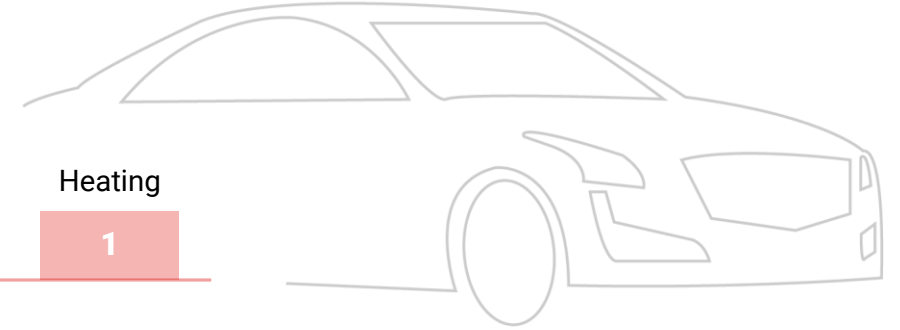
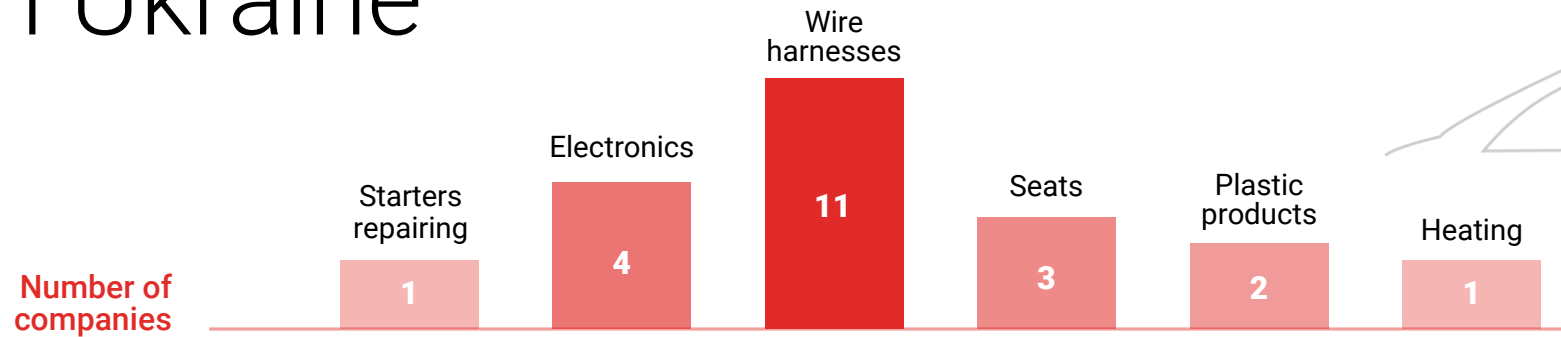
Effective usage of **under-used capacity** in Ukraine and efficient construction of new plants

Lack of experts (22.5 thousand – average number of engineering graduates annually among EU countries)

4

Highly skilled experts (130 thousand of engineering graduates annually)

FOREIGN AUTOMOTIVE BUSINESS in Ukraine



employees

about
60k



of investments
(since 1998)

more than
€500 m



factories

38



companies

22



countries

6

B BADER

SEBN

PRETTL

Nexans

KROMBERG & SCHUBERT

GROCLINGROUP.

YAZAKI

Fujikura

LEONI

• APTIV •

UkraineInvest
Your Investment Matters

AUTOMOTIVE IT SOLUTIONS in Ukraine

Connected Car

Navigation

IoT & Embedded

Cloud & DevOps

Security

ECU



HMI

Car2x

Instrument Clusters

Autonomous Driving & ADAS

Heads-Up Displays

Machine learning & AI



We are **the government's investment promotion office** created to attract and support investment in Ukraine.



UkraineInvest
Your Investment Matters

Your investment matters



+38 044 256 7832

howcanwehelp@ukraineinvest.com

Cabinet of Ministers of Ukraine
12/2 Hrushevskoho St.,
Kyiv-01008, Ukraine

ukraineinvest.gov.ua

NOW 
Ukraine

